

To blog or not to blog (Detroit Free Press)

Contributed by Webmaster
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More info...

As of February, www.thenewpr.com, which tracks corporate blogging, counted 277 known blogs authored by CEOs or people in organizational leadership positions. Experts say blogs help disseminate a company's message, answer public criticism and develop a relationship between the public and the company's most visible figures. Corporate blogging critics say that CEOs should tend to more important ...

Blogging bandwagon for MIC (The Star)

IPOH : MIC president Datuk Seri S. Samy Vellu has urged party leaders to set up their own weblogs (blogs) in an effort to re-brand the Barisan Nasional component party.

Bloggers

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