

## Blog blunders draw attention (Detroit Free Press)

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Monday, 26 May 2008  
Last Updated Monday, 26 May 2008

### More info...

Corporate blogs have gone through some growing pains. CEOs and employees have used pseudonyms to attack critics or defend their company on forums. Companies have created blogs meant to look like they were started by fans of their products. The highest-profile case of a CEO-blogging faux pas involved Whole Foods CEO John Mackey.

### Bloggers

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